

**KEEP AMERICA  
BEAUTIFUL**



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## **Dr. Pepper Snapple Group and Keep America Beautiful Bring Recycling to Cornwall Town Parks**

**CORNWALL, NY (Sep. 2016)** – Residents visiting the Town of Cornwall’s parks, Riverlight Park and Laurel Crest Park, will see big changes this fall. Thanks to a significant grant made possible by Dr Pepper Snapple Group (NYSE: DPS) in collaboration with Keep America Beautiful, the Town’s beautiful and well-maintained parks will now promote a cleaner environment through our newly initiated public park recycling effort. The Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program provides funding for 900 new recycling bins in public parks across the country in 2016, making recycling more accessible for Americans enjoying the outdoors.

The Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bins will be used at both parks to collect recyclable beverage containers, such as glass bottles, aluminum and metal cans, and plastic bottles and cups. “The bins will make recycling convenient and easier for residents and visitors using our parks,” said Town of Cornwall Supervisor Richard Randazzo.

Now in its fourth year, the public park recycling grant program has awarded more than 3,400 recycling bins to Keep America Beautiful affiliates, local governments and other community organizations across 28 states to expand the availability of recycling. This investment in recycling infrastructure has improved recycling accessibility and convenience in a variety of park settings, including neighborhood and larger regional parks, beaches, athletic fields and walking trails.

Supervisor Randazzo stated, “The Town is very pleased to have participated in the Dr Pepper Snapple Group/Keep America Beautiful program. This joint effort expands our single-stream residential recycling program to recycling at our public parks. I would also like to extend a special thank you to our Cornwall Conservation Advisory Council for spearheading this effort for the Town.”

“We’re taking aim at two challenges that communities face nationwide – cleaning up parks and other shared spaces and reducing the strain on landfills,” said Vicki Draughn, vice president of corporate affairs for Dr Pepper Snapple Group. “Our partnership with Keep America Beautiful puts more recycling bins in more cities within reach of more consumers who are on-the-go, helping tackle both of those challenges.”

The lack of away-from-home recycling opportunities is reflected in a recent national survey by Keep America Beautiful to understand where people normally recycle. While 92 percent said they recycled at home, only 19 percent indicated that they typically recycle in public parks. Additional research conducted by Keep America Beautiful indicated only 12 percent of surveyed public locations had recycling infrastructure in place to recover the containers. The Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant Program is designed to address the obstacle of overcoming a lack of recycling convenience.

“With the help of Dr Pepper Snapple Group, we’re transforming public spaces into beautiful places by making sure more recyclables are being placed in proper receptacles in our parks and natural areas,” said Brenda Pulley, senior vice president/recycling, Keep America Beautiful. “Our partnership is helping to make recycling more accessible and convenient, which is one of primary factors in making recycling a daily habit.”

In addition to improving recycling opportunities, the grant program will make additional funds available to Keep America Beautiful community-based affiliates or other grant recipients who commit to conducting a Litter Index in conjunction with the grant to help study the effects of the recycling bins on reducing litter in the immediate areas of the bins.

“Not only do the new recycling bins expand our recycling effort into our parks, the blue bins will help keep our parks beautiful and protect our environment,” said Supervisor Randazzo.

To view a full list of community organizations receiving grants, click [here](#).

### **About Town of Cornwall**

The Town of Cornwall in Mid-Hudson Valley New York is nestled between the hills of the Hudson Highlands and the Hudson River. The Town has a long history, dating back to its original occupants, the Waoranek Indians, and the first European settlement of Scottish families in 1685 around the mouth of the Moodna Creek. During the Revolutionary War period, the Continental Army passed through Cornwall and General George Washington visited friends. The Town received its official name, Cornwall, in 1797. Today, the Town is known for its history as well as its many beautiful scenic areas, such as Storm King Mountain, Black Rock Forest, and Storm King Arts Center. Cornwall residents value its small-town feel and charm, with many returning to raise families in this quiet and beautiful community. Visit us at [www.cornwallny.gov](http://www.cornwallny.gov).

### **About Keep America Beautiful**

At Keep America Beautiful, we want to ensure that beauty is our lasting signature. A leading national nonprofit, Keep America Beautiful inspires and educates people to take action every day to improve and beautify their community environment. We envision a country where every community is a clean, green, and beautiful place to live. Established in 1953, Keep America Beautiful provides the expertise, programs and resources to help people end littering, improve recycling, and beautify America’s communities. The organization is driven by the work and passion of more than 600 community-based Keep America Beautiful affiliates, millions of volunteers, and the support of corporate partners, municipalities, elected officials, and individuals. To learn how you can donate or take action, visit [kab.org](http://kab.org). Follow us on [Twitter](#) and [Instagram](#), like us on [Facebook](#), or view us on [YouTube](#).

### **About Dr Pepper Snapple Group**

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have six of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit [DrPepperSnapple.com](http://DrPepperSnapple.com). For our latest news and updates, follow us at [Facebook.com/DrPepperSnapple](https://Facebook.com/DrPepperSnapple) or [Twitter.com/DrPepperSnapple](https://Twitter.com/DrPepperSnapple). For more information on DPS's philanthropic efforts and sustainability goals, visit <http://www.dpsgsustainability.com>.

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